





Presents...

The Chicago Neighborhood Initiative:

Revitalizing Our Marketplace



Methodology

Because a neighborhood encompasses so much more than what its demographics and statistics reveal, a canvassing report is crucial for creating a more complete picture that also includes non-statistical information, such as the physical condition of buildings, true accessibility, public transportation options, ratio of visitors to residents and the graffiti and littering that a canvasser can witness. Through visits and photos of communities taken during peak hours, an outsider can gain a comprehensive understanding of a neighborhood that falls beyond its demographics.

After identifying Chicago community areas defined by the Multiple Listing Service and City of Chicago, C.A.R.'s Economic Development Team visited and walked one commercial corridor in each. We made note of each street-level storefront property address, its use and its condition. We also observed each community area as a whole, pertaining to its cleanliness, walkability, housing stock, traffic patterns and connectedness to other city areas. We visited some local establishments too, to assess their level of business and availability of certain services.

Following is our finding.

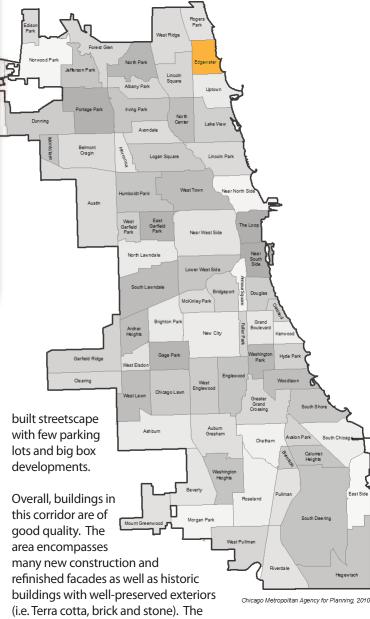
The commercial corridor on North Broadway between Foster Ave. and Devon Ave. in Edgewater exhibits key factors in the corridor's success and issues to be overcome.

This corridor of Edgewater contains a diverse presence of restaurants, commercial ventures, offices and residential options. Its assortment of ethnic restaurants is unparalleled, offering Indian, Ethiopian, Thai, Italian and many others. Most of these restaurants contribute to the corridor's worldly feel by outfitting their exteriors with unique displays, décor and signage. Many of these restaurants also provide patrons the option of outdoor seating, enhancing the area's overall appeal. The corridor also supports a wide variety of shops, boutiques and other retail ventures, including a vintage clothing shop, restored furniture store, organic market, wine cellar and custom framing store. Most retail along this corridor is without much competition, allowing it to thrive even in a tough economy. It is noteworthy that midway between Foster Ave. and Devon Ave. is a healthy stock of auto shops, auto parts stores and dealers. Though the area is very bike and pedestrian friendly, it also caters to the automobile.

Edgewater offers many residential options, including side streets packed with houses, flats, apartments and condos. This diversity seems to create a good balance of renters and buyers. Broadway is also in the process of developing multiple mixed-use, mid-rise apartment and condominium complexes. Although there are many vacancies, these new facilities are in excellent condition and boast modern, elegant designs and multiple amenities, like balconies and the possibility of first-floor retail ventures.

It should be noted that, although this corridor maintains an urban feel, it exhibits multiple suburban-like developments. These include a Dominick's with a large parking lot, multiple fast food establishments with drive-ins and parking lots, and other "stripcenter" developments with dedicated parking in the front. These developments are farther north in the corridor, closest to Devon Ave. The remainder of Broadway, north of Foster Ave., presents a well-

City of Chicago Community Areas



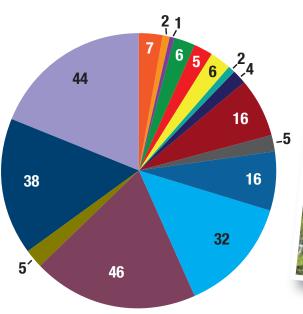
sidewalks and streets are in very good condition. Most areas have large sidewalks that promote safe walk-ability, in addition to sidewalk cafes and restaurant seating.

This corridor and community enjoy a strong CTA presence. There are bus stops all along the strip in addition to multiple rail stations. Also, due to tamed traffic in most portions of this street, North Broadway is safe and efficient for both cyclists and pedestrians.

Residential profile: Edgewater has varied residential options, including single-family homes, apartment buildings and condos. Age ranges from historic structures to new construction.



Broadway Snapshot



5900

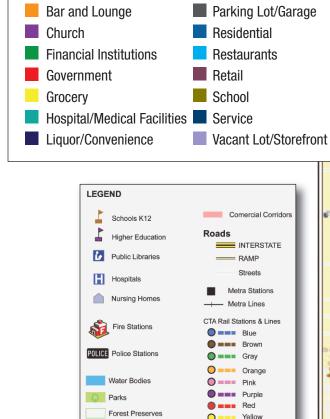
Sroadway
Cellars

235 Businesses in Surveyed Area of Edgewater

Auto

Office

CTA Bus Stops

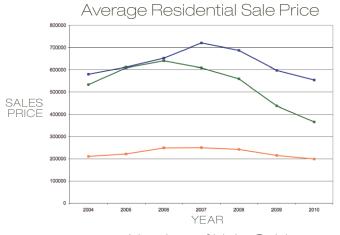


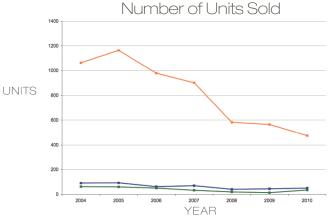
Cemeteries

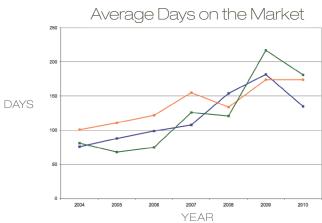


Edgewater by the Numbers

Housing Statistics











—— Type 1 —— Type 2 —— Type 3

MLS Information (2004-2010) Property Type Classifications:

Type 1 - Single Family Detached; Type 2 - Multi Unit Attached; Type 3 - 2, 3, 4 Flats STATISTIC SOURCE: Midwest Real Estate Data LLC (MRED)

Street/Corridor N. Broadway Foster Ave. Devon Ave. Peterson Ave.	Bus Routes CTA 36 CTA 92 CTA 155 CTA 84	Ridership 2009* 2,989,221 2,446,057 2,544,381 1,404,312	Ridership 2008 5,812,043 2,562,577 2,487,720 1,443,778	Ridership 2007 5,218,475 2,410,201 2,210,151 1,340,330
Street/Corridor	CTA "L" Train/Metra	Ridership 2009*	Ridership 2008	Ridership 2007
N. Broadway /Bryn Mawr	Red Line	716,831	1,402,300	1,369,201
N. Broadway/Thorndale	Red Line	444,257	900,202	869,263
N. Droodyyou/Cronville	Red Line	568,250	1,111,226	1,095,586
N. Broadway/Granville	HEU LINE	000,200		
N. Broadway/Loyola	Red Line	788,561	1,573,868	1,490,705

^{*2009} Chicago Transit Authority ridership numbers are through second quarter only. Chicago Transit Authority (CTA) ridership numbers were sourced through the CTA website www.transitchicago.com