

SO, YOU EARNED A REAL ESTATE DESIGNATION OR CERTIFICATION...

NOW WHAT?

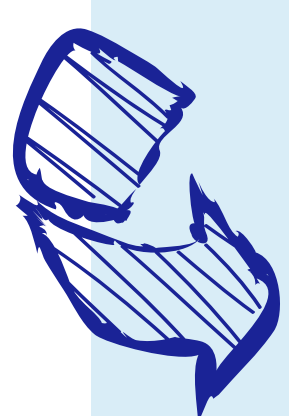
Happy Designation Awareness Month! After completing your course, what steps can you take to demonstrate the investment you made in your expertise? Use this worksheet to show off your value-add!


3

TAKEAWAYS

Take it one class at a time. What are 3 actionable takeaways you picked up from your designation or certification? We'll use these later.









-  Set a creative OOO message during class.
-  Post about your class on social media! "Hey, I'm learning about..."
-  Post a video recap on social media & teach your followers something you learned.
-  Add your biggest takeaways to a client email newsletter.
-  Update your email signature.
-  Add to your LinkedIn & website profiles.
-  Update your business cards.

YOUR RESUME OF SKILLS

How has this designation or certification added to your "resume" of skills? Let's list them out below.

For example: *I have taken the SRES Designation, so I can help my clients and their aging family members understand how pensions, 401k accounts and IRAs influence real estate transactions.*



SET AN INTENTION...

Remember the 3 actionable takeaways you listed above? Let's set an intention based off these. For example: *Now, that I've taken the RENE Certification and know 3 things I can do to prepare for a multiple-offer scenario, I will begin implementing 2 of those during the next offer I make on behalf of my clients.*